Bridging the Worlds of Venture Capital and Blockchain

Moritz Bierling
Blockchain Reporter, Neufund
@bierlingm

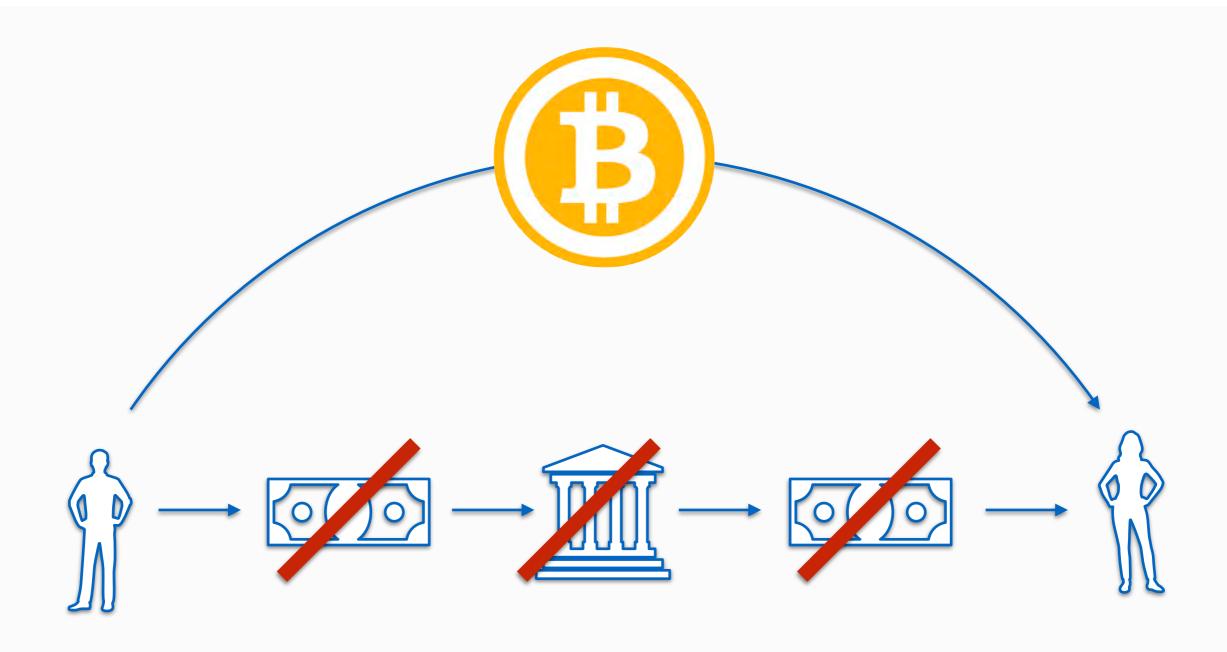




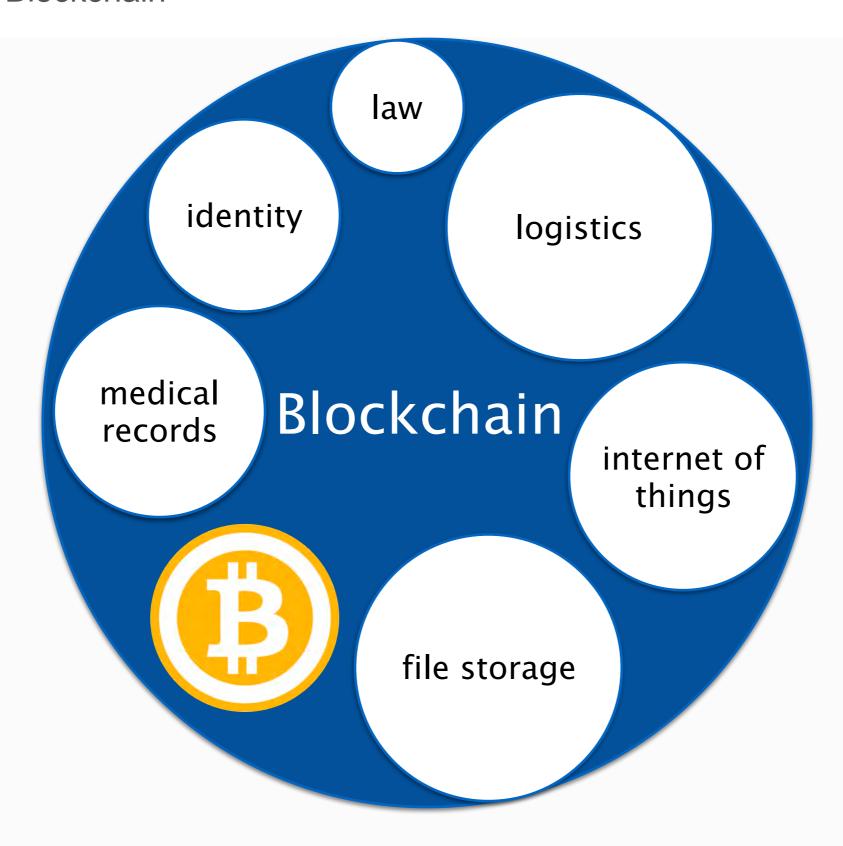
Financial Transactions



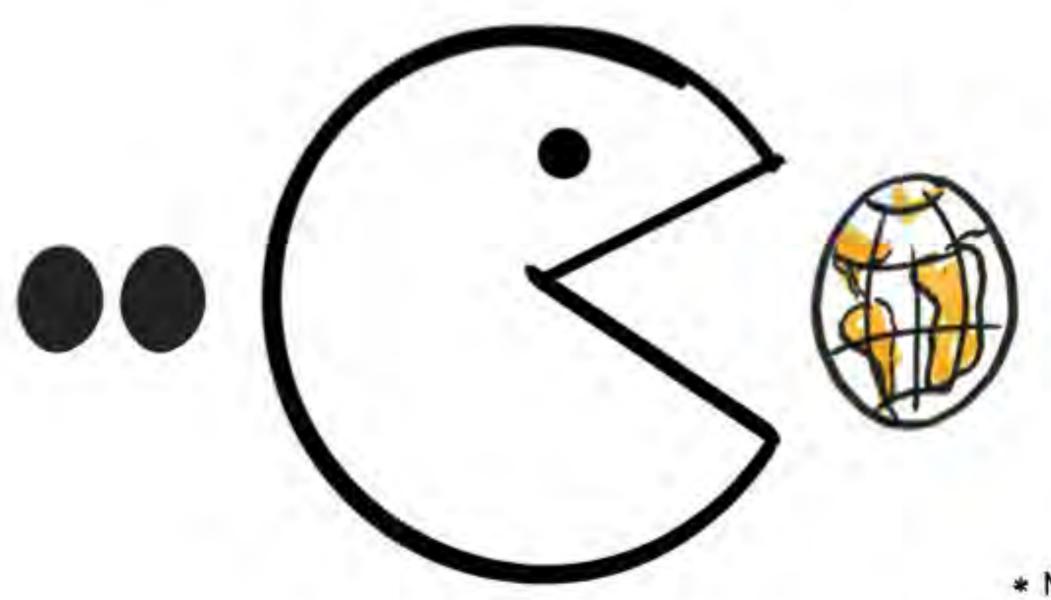
Direct Transactions



The World of Blockchain

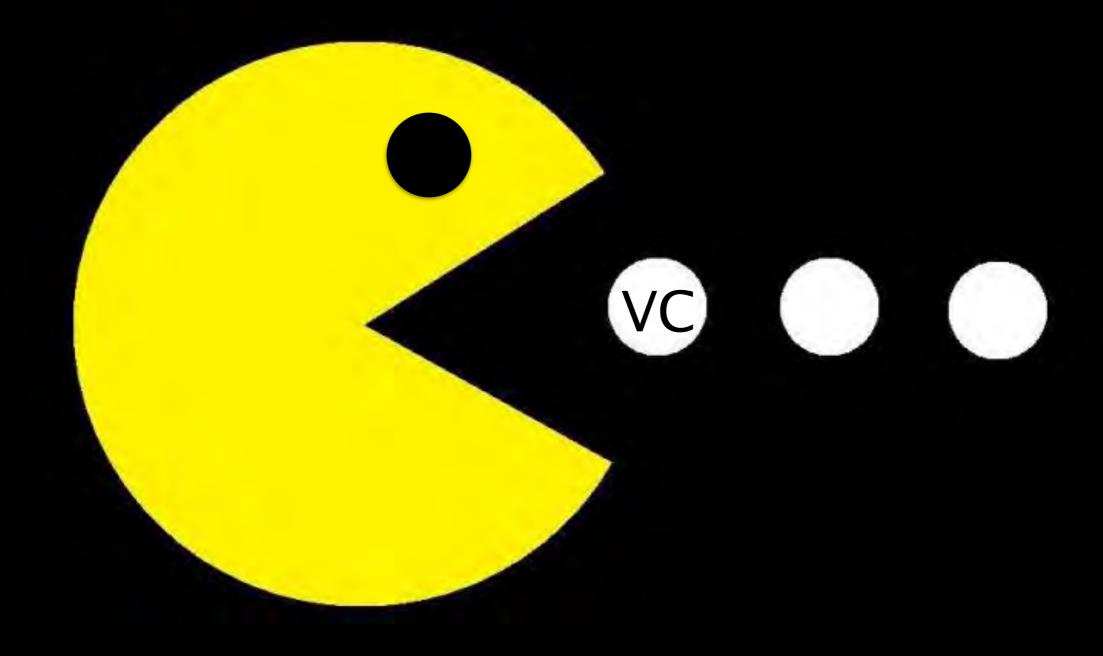


software is eating up the world*

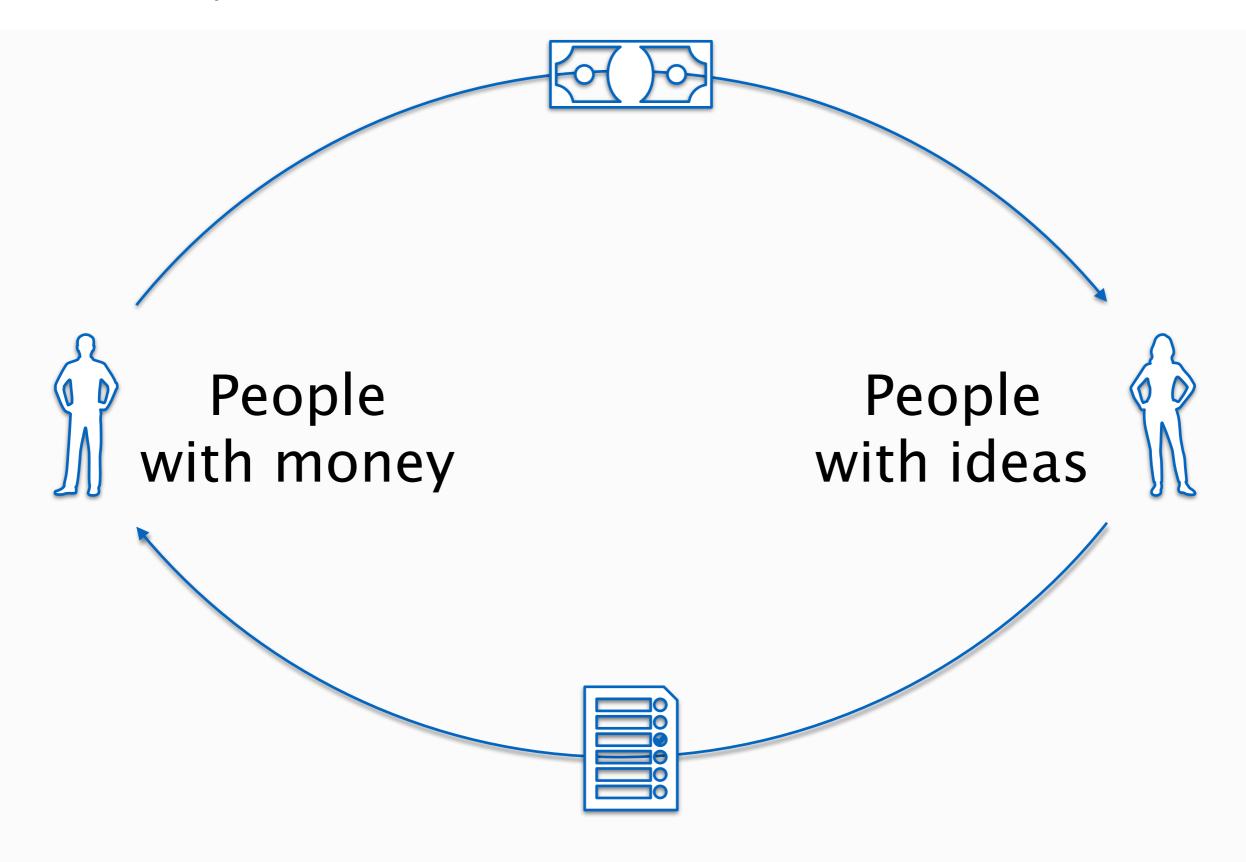


* Marc Andreessen in Wall Sreet Journal "The blockchain is the most important technology since the Internet itself."

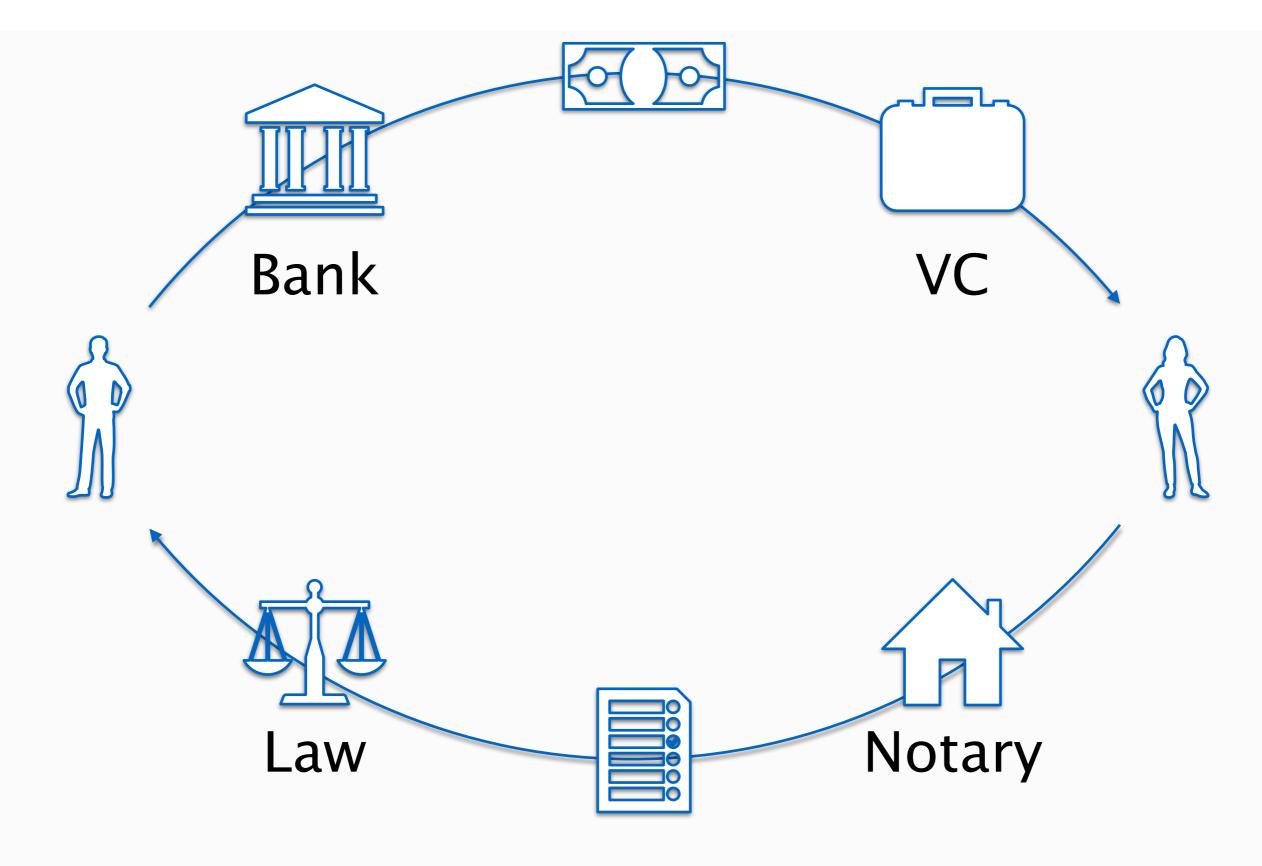
– Marc Andreessen



VENTURE CAPITAL



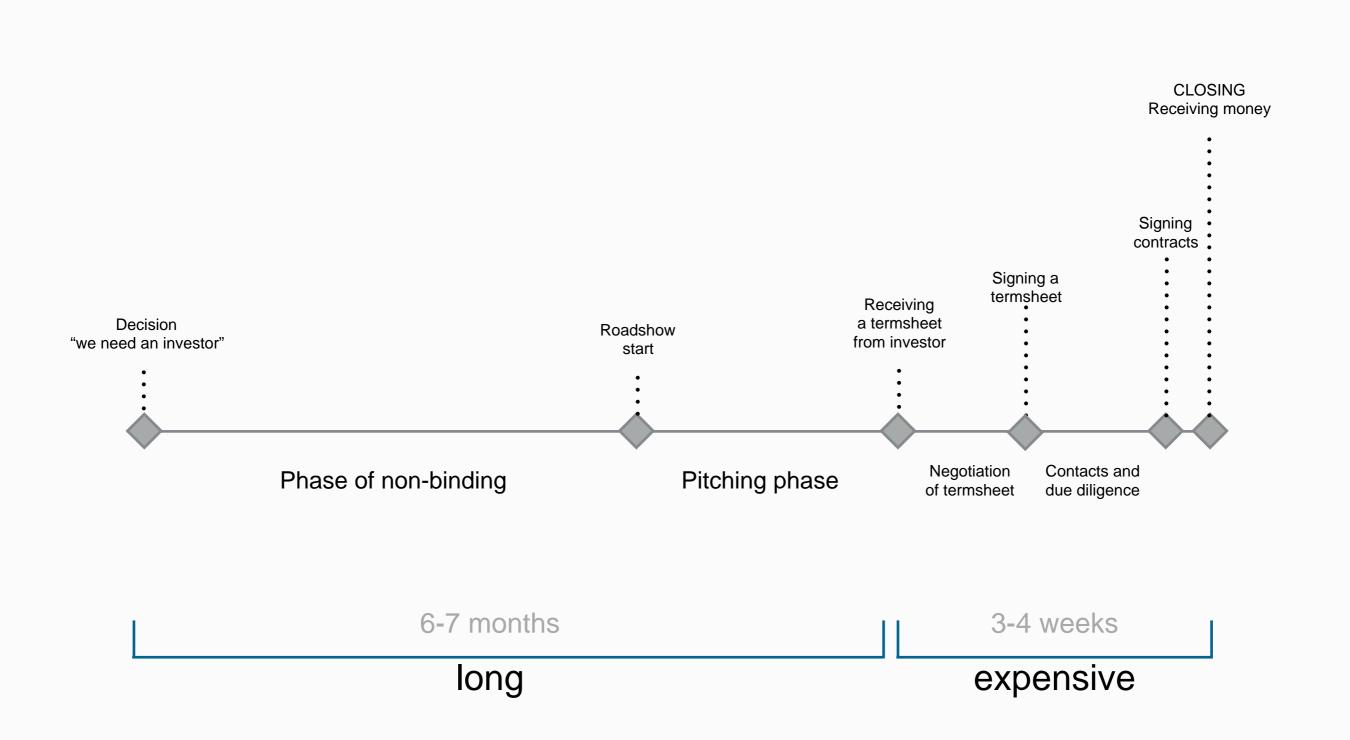
...and the middlemen



They all go!*

*terms & conditions apply

Fundraising process: long and expensive



Inefficient market

Investor

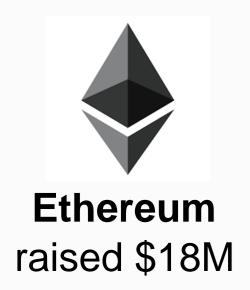
Startup

Capital locked until liquidation event

High risk premium (need to promise high ROI)

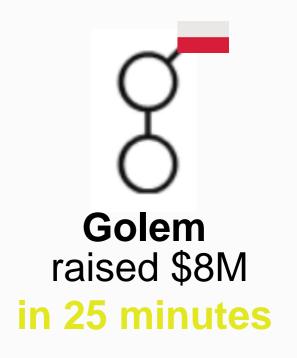
High transaction cost

ICOs



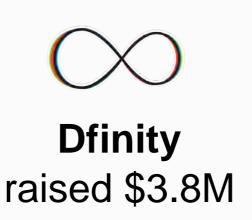














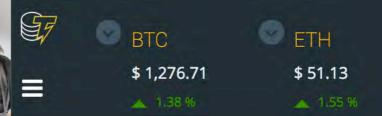
NEUFUND OPENS THE ICO PROCESS

FOR ALL VENTURES



(B) NEUFUND





By William Suberg

JAN 21, 2017

ICOs Are the Future Of Funding Says Co-Founder of Platform That Just Raised €2 Mln

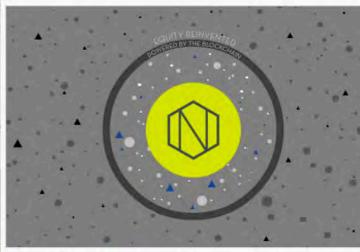
4092 Total views 320 Total shares





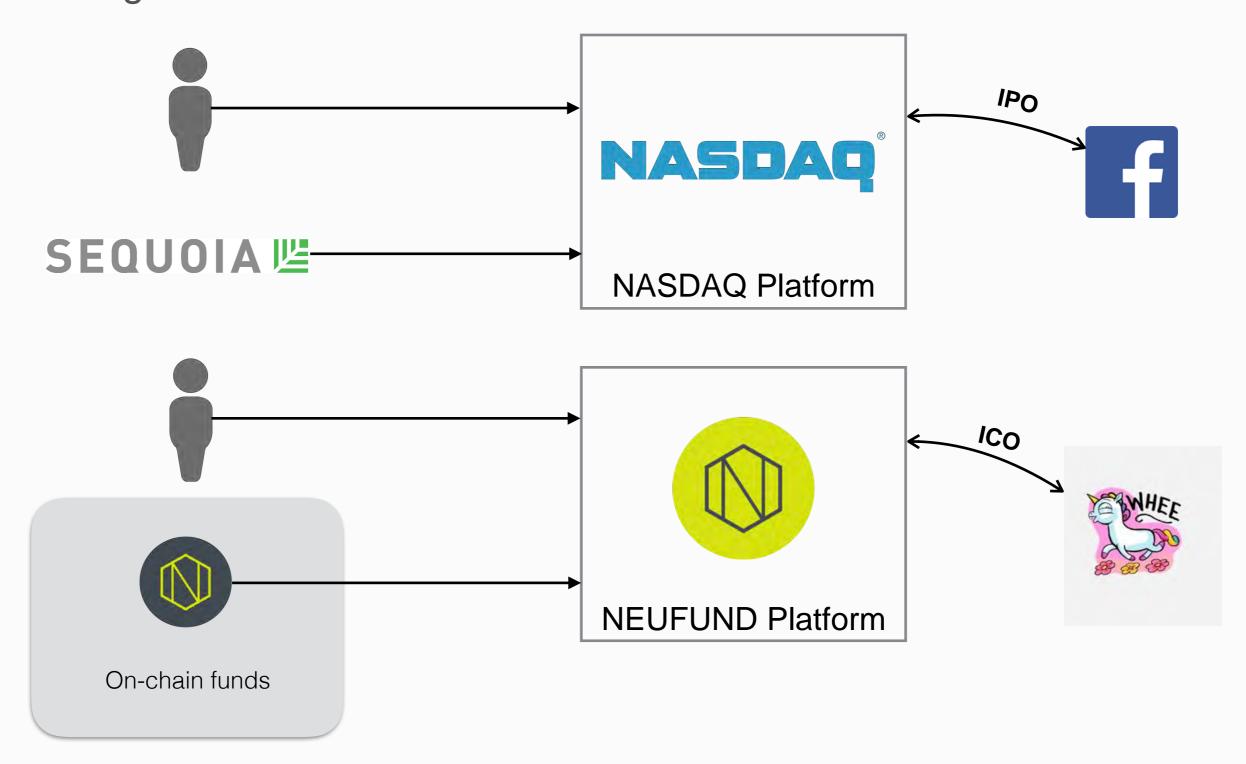
Neufund raises €2M for its blockchainbased venture fund

Posted Jan 17, 2017 by Mike Butcher (@mikebutcher)

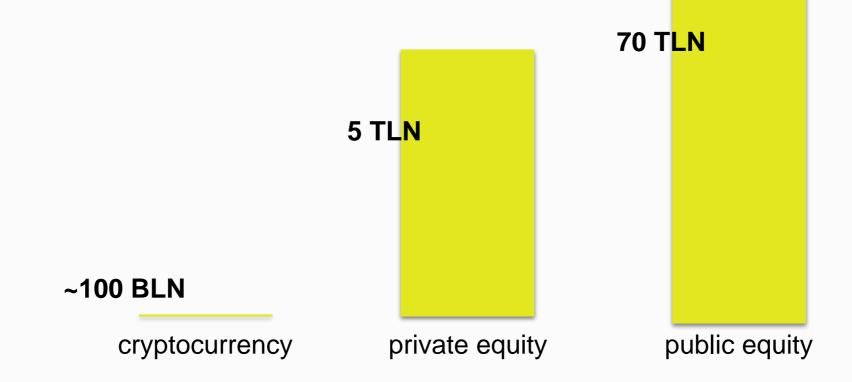


Berlin-based Neufund has raised €2 million from Christoph Maire's Atlantic Labs, Klaas Kersting and a group of superangels. Neufund will use the funding to build an open platform for investors to acquire startup equity in the form of tradable crypto tokens.

Nothing new?

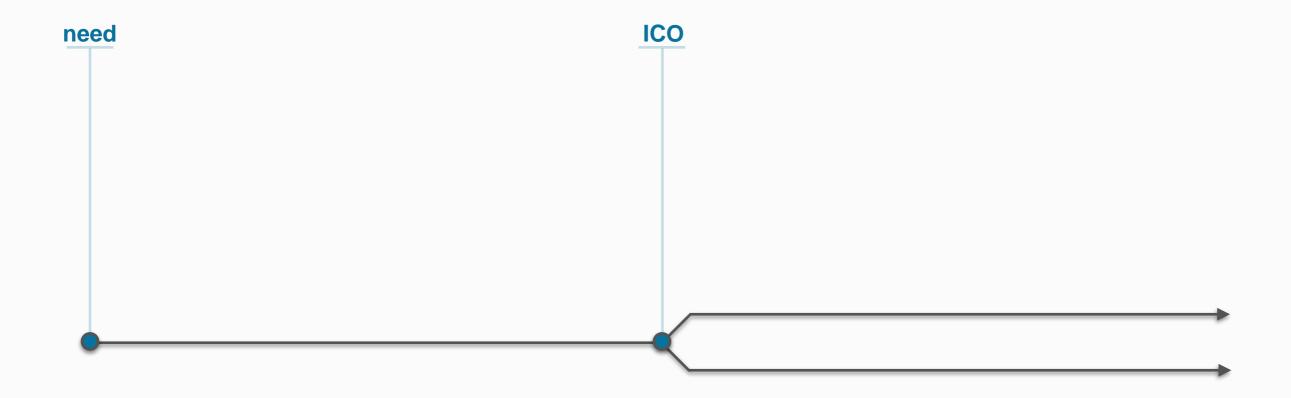


Bring equity funding to the blockchain

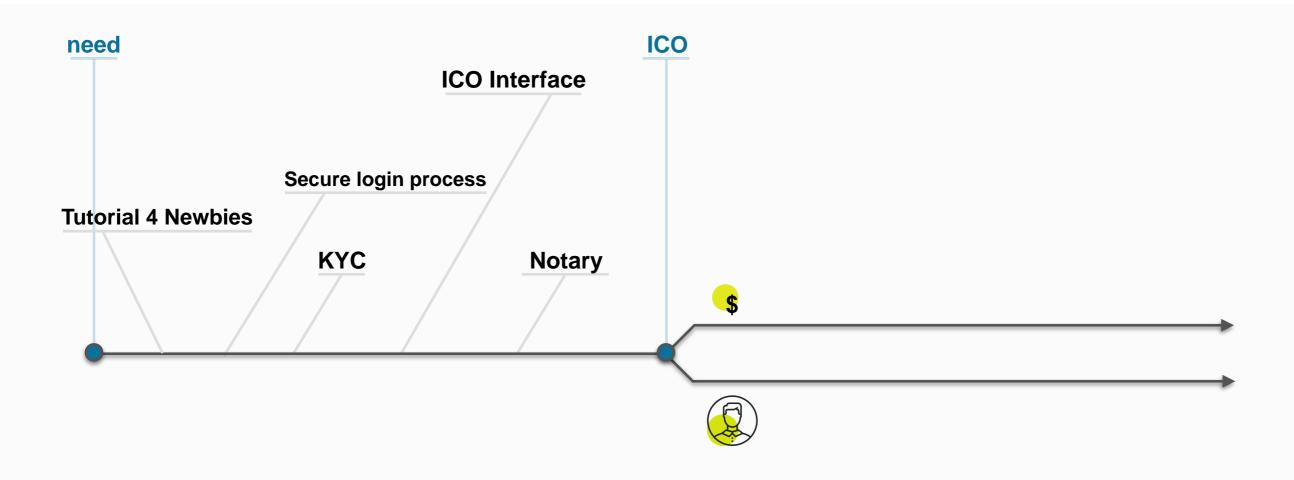


THE NEUFUND PLATFORM

The NEUFUND Platform



The NEUFUND Platform



Communication Technology Finance Product Legal

Paper & Smart contract mix

Investment Agreement



Paper contract represents the same as the smart contract



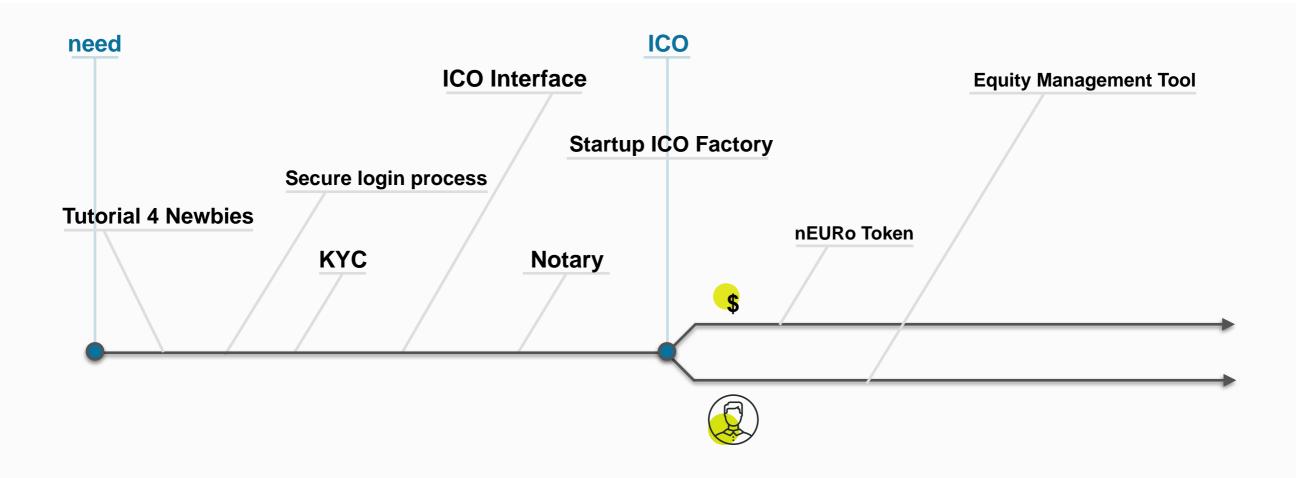
Smart Contract



OFF-CHAIN paper

ON-CHAIN Code

The NEUFUND Platform



Communication Technology Finance Product Legal





THERP









#	Name	Market Cap V	Price	24hour VWAP	Available Supply	24 Hour Volume	%24hr	Trade
1	Bitcoin BTC	\$17,185,475,780	\$1059.11000000	\$1023.5953	16,226,337	\$351,021,000	5.36%	Buy / Sell
2	Ethereum ETH	\$4,065,070,060	\$45.20146019	\$42.8009	89,932,233	\$200,179,000	18.26%	Buy / Sell
3	■ Dash DASH	\$786,590,428	\$109.61788500	\$105.4356	7,175,749	\$35,412,800	-1.80%	Buy / Sell
4	Monero XMR	\$340,947,006	\$24.0999710	\$23.3842	14,147,194	\$18,387,600	5.89%	Buy / Sell
5	Ripple XRP	\$249,925,479	\$0.0066 158	\$0.0068	37,338,114,912	\$3,932,230	-2.74%	
6	Litecoin LTC	\$202,813,282	\$4.03467054	\$3.9658	50,267,507	\$5,178,670	1.28%	Buy / Sell
7	thereum Classic ETC	\$177,767,873	\$1.9775=0=0	\$1.9006	89,892,549	\$7,221,950	12.37%	Buy / Sell
8	NEM XEM	\$147,269,245	\$0.0163	\$0.0153	8,999,999,999	\$3,508,850	24.48%	
9	Augur REP	\$95,531,722	\$8.6847(200	\$0.0000	11,000,000	\$1,709,620	15.99%	
10	MaidSafeCoin MAID	\$77,647,051	\$0.17157862	\$0.0000	452,552,412	\$641,896	6.99%	Buy / Sell
11	Zcash ZEC	\$63,930,702	\$70.66852103	\$72,9184	904,656	\$8,423,460	-5.45%	
12	Tether USDT	\$44,954,908	\$1.00005000	\$1.0000	44,950,863	\$23,856,800	0.00%	Buy / Sell
13	Steem STEEM	\$42,601,353	\$0.18211096	\$0.1909	233,926,890	\$1,251,170	-18.64%	Buy / Sell
14	g Golem GNT	\$36,901,298	\$0.04500160	\$0.0000	820,000,000	\$1,125,300	39.11%	
15	₩ Factom FCT	\$31,728,239	\$3.62475102	\$3.5211	8,753,219	\$974,056	2.14%	Buy / Sell
16	DigixDAO DGD	\$30.883.600	\$15.44180000	\$15,4418	2,000,000	\$305.307	9.34%	Buy / Sell
17	ST YOUR STARTUP	\$27,648,400	\$0.2764	\$0,2764	100,000,000	\$186,190	5.69%	
18	il Iconomi ICN	\$26,973,828	\$0.3100 100	\$0.3100	87,000,000	\$237,939	6.19%	
19	Decred DCR	\$25,995,185	\$6.39674903	\$6.2831	4,063,812	\$1,110,520	2.71%	

Join us hello@neufund.org



MORITZ BIERLING moritz@neufund.org